



# Sponsorship Form *and* Information Sheet

Insurance Federation of New York, Inc.  
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[www.ifny.org](http://www.ifny.org)

Sponsoring Company \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_  
Primary Contact \_\_\_\_\_  
Contact Phone \_\_\_\_\_  
Primary Contact email (*if different from above*) \_\_\_\_\_

## SPONSORSHIP LEVELS

### \*\*Platinum Sponsor...\$10,000 (Annual)

Includes:

- Advertisement in program at all events where a program is available including signage display and recognition by Moderator
- Company name and logo on Annual Luncheon branding, digital screens and pre-luncheon materials
- Permission to distribute a leave-behind at specified events
- IFNY website logo display and link for one year
- Option to host an event at an agreed upon location
- One (1) Table of 10 at the Annual Luncheon (*preferred seating*)

### \*\*Gold Sponsor...\$5,000 (Annual)

Includes:

- Advertisement in program at all events where a program is available including signage display and recognition by Moderator
- Company name and logo on Annual Luncheon branding, digital screens and pre-luncheon materials
- Permission to distribute a leave-behind at specified events
- IFNY website logo display and link for one year
- Option to host an event at an agreed upon location
- Two (2) tickets to the Annual Luncheon (*preferred seating*)

### \*\*Silver Sponsor...\$2,500 (Annual)

Includes:

- Advertisement in program at all events where a program is available including signage display and recognition by Moderator
- IFNY website logo display and link for one year
- One (1) Ticket to the Annual Luncheon

### \*\*Bronze Sponsor...\$1,000 (Annual)

Includes:

- Acknowledgement in program at all events where a program is available including signage display and recognition by Moderator
- IFNY website logo display and link for one year

### Other Sponsor Opportunities:

*Annual Luncheon:*

- Audio and visual .....\$3,500  
(*limited to three (3) sponsors*)  
Company name and logo displayed on digital screens, acknowledgement in program, two (2) tickets
- Cocktail reception .....\$7,500  
(*limited to two (2) sponsors*)  
One (1) year membership in IFNY; One (1) table of 10; Company name and logo displayed on digital screens, cocktail napkins with logo imprint, advertisement in program and recognition by Moderator
- Luncheon Sponsor.....\$5,000  
One (1) table of 10; Company name and logo displayed on digital screens, advertisement in program and recognition by Moderator
- Advertisement in program (b/w only).....\$850

*Annual Cocktail Reception:*

- Cocktails.....\$3,500  
(*limited to two (2) sponsors*)  
Branded drink station, cocktail napkins with logo imprint, signage, four (4) tickets to reception
- Food.....\$3,500  
Cocktail napkins with logo imprint, signage, four (4) tickets to reception

Other Events:

- ☐ Networking Events (“Breakfast with...” or “An Evening with...” events – venue to be chosen by IFNY)

Full sponsorship.....\$5,000  
(Inclusion in promotional materials for the event, cocktail napkins with logo imprint; five (5) Emerging Leader level memberships)

Co-sponsorship.....\$2,500  
(Inclusion in promotional materials for the event; two (2) Emerging Leader level memberships)

## PAYMENT OPTIONS

### Payment by Credit Card

Please go to: <https://secure.web-payment-software.com/ifny/sponsorship-opportunities/>

### Payment by Check

Check number: \_\_\_\_\_

Check amount: \_\_\_\_\_

*Please make check payable and mail with completed registration form to:*

IFNY  
Attn: Gina Marie Balog-Sartario  
P.O. Box 9001  
Mt. Vernon, NY 10552  
[www.ifny.org](http://www.ifny.org)

*\*\*Note: In order to administer the sponsorship program, Platinum, Gold, Silver and Bronze sponsorships will begin on July 1<sup>st</sup> and end on June 30<sup>th</sup> of the following year. Sponsorships received after January 1<sup>st</sup> will be prorated. Sponsors will be reminded 30 days prior to the expiration of their sponsorship to allow timely renewal.*